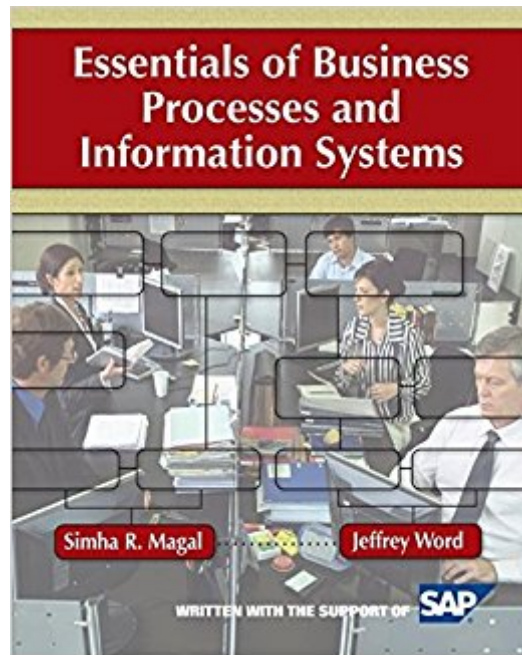


The book was found

Essentials Of Business Processes And Information Systems



Synopsis

Essentials of Business Processes and Information Systems bridges the gap between the fundamentals of how businesses operate (processes) and the tools that business people use to accomplish their tasks (systems). The authors have developed this supplement text for an introductory MIS or general business course to establish a fundamental understanding of business processes. Business students, regardless of their functional discipline, will be able to apply the real-world concepts discussed in this text immediately upon entering the workforce. As more and more businesses adopt enterprise systems globally, it becomes increasingly important for business schools to offer a process-based curriculum to better reflect the realities of modern business. Given the integration of business operations and enterprise systems, Magal and Word have designed this text to reflect, in a practical and accessible format, how real-world business processes are managed and executed.

Book Information

Paperback: 200 pages

Publisher: Wiley; 1st edition (January 20, 2009)

Language: English

ISBN-10: 0470418540

ISBN-13: 978-0470418543

ASIN: 0470230592

Product Dimensions: 7.9 x 0.4 x 9.9 inches

Shipping Weight: 8.8 ounces (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 33 customer reviews

Best Sellers Rank: #37,005 in Books (See Top 100 in Books) #21 in Books > Business & Money > Skills > Business Mathematics #79 in Books > Business & Money > Management & Leadership > Information Management #123 in Books > Business & Money > Processes & Infrastructure > E-Commerce

Customer Reviews

Simha R. Magal, Ph.D. is Professor of Management (MIS) and Director, ERP initiative, in the Seidman College of Business, Grand Valley State University, Michigan. He received his Ph.D. from the University of Georgia. His primary research interests include e-business and enterprise systems. His articles have appeared in such publications as MIS Quarterly, Journal of MIS, and Information and Management, among others. He is Editor of AISWorld Net.

aisworld.org and has served on the editorial boards of several journals. He served as co-chair of the inaugural conference of the Midwest Association for Information Systems (MWAIS) in 2006 and as the president of MWAIS during 2008-2009. Jeffrey Word, Ph.D., is vice president of product strategy at SAP AG. He is responsible for defining SAP's future product strategy and for fostering product innovation within SAP. Dr. Word has worked for several Global 1000 companies in the high-tech industry for nearly 20 years, specializing in business and IT strategy. At SAP, he has driven the evolution of the company's enterprise technology strategy, with a special focus on corporate process improvement initiatives and services-based IT architecture design. Dr. Word earned his Ph.D. in information systems at Manchester Business School in England.

It was for school, not much more to say on it.

I found this book was really easy to understand for a beginner like myself in the business world. It gave a nice broad overview and the skateboard company that was used throughout the text was appropriate and simple to get the point across.

This book delivers nicely organized and clear information, but really stays to the basics. Don't expect to learn much more than the very basic functionment of supply-chain processes. It looks sometimes like a commercial for ERP in general and SAP in particular and lacks a critical view.

Great price! It was used but looked new. Thank you so much, and I received it sooner than expected.

a required read for grad school LOL

Used for school, Good material!

Well written easy to read and understand

bought it and learned it. clear book.

[Download to continue reading...](#)

Fundamentals Of Information Systems Security (Information Systems Security & Assurance) - Standalone book (Jones & Bartlett Learning Information Systems Security & Assurance) Essentials

of Business Processes and Information Systems M: Information Systems (Irwin Management Information Systems) Modern Essentials Bundle 6th - Modern Essentials 6th Edition a Contemporary Guide to the Therapeutic Use of Essential Oils, An Introduction to Modern Essentials, and Modern Essentials Reference Card Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Processes, Systems, and Information: An Introduction to MIS (2nd Edition) Introduction to Information Systems: People, Technology and Processes (3rd Edition) Looking for Information: A Survey of Research on Information Seeking, Needs, and Behavior: 4th Edition (Studies in Information) Looking for Information: A Survey of Research on Information Seeking, Needs, and Behavior (Studies in Information) Online Business from Scratch: Launch Your Own Seven-Figure Internet Business by Creating and Selling Information Online (Internet Business Series) Management Information Systems for the Information Age Introductory Geographic Information Systems (Prentice Hall Series in Geographic Information Science) ISO/IEC 27001:2013, Second Edition: Information technology - Security techniques - Information security management systems - Requirements Getting Started with Geographic Information Systems (5th Edition) (Pearson Prentice Hall Series in Geographic Information Scien) Essentials Of Health Information Systems And Technology The American Stock Exchange: A Guide to Information Resources (Research and Information Guides in Business, Industry and Economic Institutions) The New York Stock Exchange: A Guide to Information Sources (Research and Information Guides in Business, Industry and Economic Institutions) Comoros Tourist Guide and Information: Information tourism eBook for tourist and business adventure- COMOROS Database Systems: Design, Implementation, and Management (with Premium Web Site Printed Access Card) (Management Information Systems)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)